

Red Rock Radio

Report Period: December 1, 2013 – December 1, 2014

Full and Part Time Positions Filled

<u>Job Title</u>	<u>Date Position Filled</u>	<u>Recruitment</u>	<u>Source Of Hire</u>
(1) Sales Manager *Full Time	4/16/14	Attachment A: 2	Interoffice Resources
(1) Announcers * Part Time	11/18/14	Attachment A: 2	Interoffice Resources
(2) Account Execs. *Full Time	5/05/14 5/27/14	Attachment A: 2 Attachment A: 2	Interoffice Resources Interoffice Resources

*REPORT AS OF NOVEMBER 1, 2014

Attachment A

1. Brown College (Broadcast School)
2. Interoffice Resources

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<u>List of recruitment sources and referrals</u>	Contact Information	Total # of applicants referred	Persons interviewed by source	Persons hired by source
1. Brown College 1345 Mendota Heights Rd Mendota Heights, MN 55120	Mary Leppi 651-905-3402	0	0	0
2. Interoffice Resources		6	4	4
*Report as of November 1, 2014 *No Sources asked for our job listings				

2014 Red Rock Radio EEO outreach initiatives

Red Rock Radio conducted a number of outreach initiatives in 2014 with the purpose being to serve the general public and to inform women and minorities in particular about the opportunities available in the radio business.

Attached is a description of those activities.



Memo

To: Shawn Skramstad

From: Karina Bite

CC:

Date: November 24, 2014

Re: EEO - Interns December 1, 2013 – November 30, 2014 and Job Fairs

Hi Shawn,

These are the interns who have worked for us from December 1, 2013 through November 30, 2014.

Allie Lewis – UMD – December 1 – December 13, 2013
Raelene Carver – CSS – December 1, 2013 – May 2, 2014

Sean Flinck – UMD – January 24 – May 23, 2014
Katherine Burt – UMD - January 21 – May 8, 2014

Collin Goodspeed – CSS – May 20 – August 28, 2014

Rebecca Braun – UMD – September 11 – November 30, 2014
Katelyn Schwenger – UMD – September 16 - November 30, 2014
Amanda Roof – UMD - November 17 – November 30, 2014

Intern duties included: Assist Promotions Director with contests, prizes, ticket proposals, and serve as programming and event support staff. Research, on-site event set-up and tear down, office support, other duties as assigned. Opportunity to observe and work in programming and sales departments if interested.

Objectives and goals: Experience what it's like to work in a broadcast center and office environment. Learn to set up sound system, the importance of signage and visibility at events, customer service and public relations skills and be able to explain each radio station's format, demographic, target audience. Ability to explain contests to the general public. Learn the importance of being the "face of the radio station" at events and be able to answer any questions. Learn how to write proposals for ticket giveaways for promoters and venues such as Target Center, Xcel Energy Center.

Performance Review: Each intern listed above passed their school's performance review and was required to write a report/paper for their internship advisor in order to receive school credit for the internship.

Job Fairs

April 25, 2014 – Lake Superior College

November 7, 2014 – Lake Superior College

We represented the Red Rock Radio Corporation at our booth at the Lake Superior College Open House & Job Fair on the dates listed above. We displayed information about career opportunities in the radio broadcasting industry to prospective employees and interns and provided information about our radio stations to the public.

Please let me know if you need more information.

Thank you,

Karina Bite