

**EEO Public File Report**  
**Red Rock Radio**  
**December 1, 2015 through November 30, 2016**

<b>Full-time Positions Filled by Job Title</b>	<b>Total Number of People Interviewed</b>	<b>Recruitment Source that Referred the Hiree</b>
No positions were filled during this period		

## **Outreach Initiatives**

### Internship Program

The following interns worked for the employment unit during the time period of December 1, 2015 through November 30, 2016:

Grace Miller - UMD - December 1, 2015 - May 15, 2016  
Allison Machacek - UMD - December 1, 2015 - May 15, 2016  
Trevor Butkiewicz - UMD - December 1, 2015 - May 15, 2016  
Kyle Lodahl - UMD - May 16, 2016 - August 20, 2016  
Erin Porwhal - UMD - May 16, 2016 - August 20, 2016  
Cathryn Thayer - UMD - May 16, 2016 - August 20, 2016  
Ryan Ebhardt - UMD - May 16, 2016 - August 20, 2016  
Aly Perrill - UMD - May 16, 2016 - August 20, 2016

Intern duties included: assisting Promotions Director with contests, prizes, ticket proposals, and events; conducting research; providing office support; and performing other duties as assigned. Our interns also have the opportunity to observe and work in the programming and/or sales departments if they interested.

Objectives and goals: experience what it's like to work in a broadcast center and office environment; learn to set up, plan and create visibility at events; customer service and public relations skills with clients; act as ambassador to company by becoming versed in the radio station's format, demographic, target audience; ability to explain contests to the general public; learn the importance of being the "face of the radio station" at events and be able to answer any questions; and learn how to write proposals for ticket giveaways for promoters and venues such as Target Center, Xcel Energy Center.

Performance Review: each intern listed above passed their school's performance review and was required to write a report/paper for their internship advisor in order to receive school credit for the internship.

### Job Fair – Participant

February 10, 2016 - University of Wisconsin/Superior - Head of the Lakes Job and Internship Fair

We represented the Red Rock Radio Corporation at this job fair by staffing a booth where we displayed information about career opportunities in the radio broadcasting industry to prospective employees and interns, including women and minorities, and provided information about our radio stations.

Job Fairs – Official Co-Sponsor

April 5, 2016 - 7th Annual Northland Job Fair - Duluth Entertainment and Convention Center

April 26, 2016 - Gear Up for Summer Career Fair - Duluth Workforce Center

September 13, 2016 - Gear Up for Fall Career Fair - Duluth Workforce Center

Red Rock Radio Corporation staffed a booth at, and acted as an official co-sponsor of, the above job fairs. At our booth, we displayed information about career opportunities in the radio broadcasting industry to prospective employees, including women and minorities, and provided information about our radio stations. Our co-sponsorships of these events included providing a considerable amount of on-air promotions and on-air interviews. In addition, information regarding these events was available on the stations' websites.